

EXPERIENCE

Staff Product Designer - Broadcom, Seattle WA

2023 – Present

- Lead Design for Developer Portal working with 9 teams and 5 designers to ensure cohesive experience
- A lead of the TAP Design System, co-created initial Clarity for Backstage design system
- 15+ personal commendations from 8 peers and 3 managers for my contributions and collaboration

Senior Product Designer - VMware, Seattle WA

2021 – 2023

- Designed the Tanzu Developer Tools extension for 3 integrated development environments from proof of concept to release (0 to 1) in 18 months, as of Dec 1 2023 over 1,000 downloads and 5 star rating
- Validated designs and roadmap through usability testing with over 25 developers across 20 sessions
- Tested 100+ jira tickets to verify implementation matched design, opened 14 critical level bug tickets

Lead User Experience Designer - IBM, Cambridge MA

2018 – 2021

- Co-led Design Thinking training, graduated 46 individuals and 10 coaches over 3 sessions
- Created research participant recruitment strategy leading to 340% increase in sign-ups
- Developed method to track usability research used across 6+ products and 18+ designers
- Led 3 designers creating experiences for cloud-based storage management software

User Experience Designer - IBM, San Jose CA

2013 – 2018

- Selected for IBM Design Leadership Training, mentored 18 designer org in IBM Design Thinking
- Authored guide for conducting on-site usability studies used by 3 product teams and 10+ designers
- Designed storage management interfaces for IBM Storage products, incorporating usability feedback

EDUCATION

University of California – San Diego, 2013

B.S. Cognitive Science: Human-Computer Interaction

SKILLS

HTML, CSS, JavaScript, PHP, Python, Java, C#, Matlab

Figma, Design Systems, Premiere Pro, Unity, Sketch, Miro, Mural, UserZoom, Adobe Illustrator, Photoshop, Office, Google Workspace, Kubernetes, Docker, Azure, GCP, AWS, PCF

ACTIVITIES

- VMware Regional Ambassador Lead (*8 person team*), Q&A Moderator
- Volunteer Wish Granter, *Make-A-Wish* (*8 years*)
- IBM Volunteer Outreach Council, *Grant Voting Councilmember*
- Webmaster, *UCSD Video Game Development Club*
- **Interests:** engaging experiences, expanding technical mastery, travel, answering “why?”