Seattle, WA
www.linkedin.com/in/corythorpe

Cory Thorpe

CoryAThorpe@gmail.com
Portfolio: www.CoryThorpe.com

EXPERIENCE

Staff Product Designer - Broadcom, Seattle WA   2023 – Present

- Led design efforts for Developer Portal, collaborating with 9 teams and 5 designers to ensure a unified user experience.
- Co-created the TAP Design System and contributed to the initial Clarity for Backstage design system.
- Received 15 commendations from peers and managers for contributions and collaborative efforts.

Senior Product Designer - VMware, Seattle WA   2021 – 2023

- Designed and launched the Tanzu Developer Tools extension from 0 to 1 across 3 integrated development environments in 18 months, achieving over 1,000 downloads and a 5-star rating.
- Conducted usability testing with 21 developers across 25 sessions to validate designs and roadmap.
- Verified implementation against design specifications for 100+ Jira tickets, addressing 14 critical-level bugs.

Lead User Experience Designer - IBM, Cambridge MA   2018 – 2021

- Co-led Design Thinking training, graduating 46 individuals and 10 coaches over 3 sessions.
- Developed a recruitment strategy resulting in a 340% increase in research participant sign-ups.
- Implemented a method to track usability research across 6 products and 18 designers.
- Led a team of 3 designers in creating B2B user experiences for SaaS storage management software.

User Experience Designer - IBM, San Jose CA   2013 – 2018

- Participated in IBM Design Leadership Training and mentored 18 designers in IBM Design Thinking principles.
- Authored a guide for conducting on-site usability studies, utilized by 3 product teams and 10 designers.
- Designed intuitive storage management interfaces for IBM Storage products, incorporating user feedback.

EDUCATION

University of California – San Diego, 2013
B.S. Cognitive Science: Human-Computer Interaction

SKILLS

HTML, CSS, JavaScript, PHP, Python, Java, C#, Matlab
Figma, Design Systems, Premiere Pro, Unity, Sketch, Miro, Mural, UserZoom, Adobe Illustrator, Photoshop, Office, Google Workspace, Kubernetes, Docker, Azure, GCP, AWS, PCF

ACTIVITIES

- VMware Regional Ambassador Lead *(8 person team)*, Q&A Moderator
- Volunteer Wish Granter, *Make-A-Wish (8 years)*
- IBM Volunteer Outreach Council, *Grant Voting Councilmember*
- Webmaster, *UCSD Video Game Development Club*
- **Interests:** engaging experiences, expanding technical mastery, travel, answering "why?"